



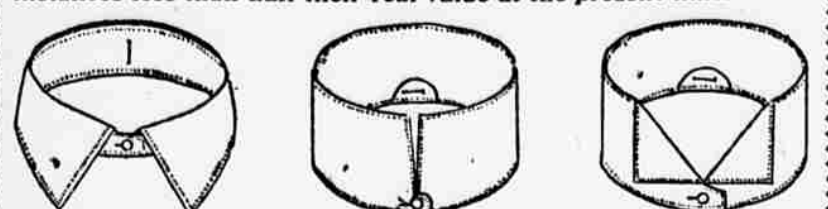
6th Ave., 21st to 22d St.

IF YOU ARE INTERESTED in finding HOW and WHERE you can get **MEN'S FURNISHINGS, LADIES' and CHILDREN'S CLOAKS, DRESS GOODS, SILKS, BLANKETS, etc.**, at just about half all the year round prices, then visit OUR GREAT JANUARY CLEARING SALE, beginning to-morrow, where you'll find the Biggest Stock of Seasonable Dry Goods at the lowest prices you've ever seen before.

Our Great Annual 1/2 Price Sale of MEN'S FURNISHINGS BEGINS TO-MORROW.

IT WILL BE the most memorable PRICE CUTTING SALE of Men's Collars and Cuffs, White Shirts, Night Shirts, Neckwear and Sox ever held in New York, and will represent in the aggregate about one hundred thousand pieces, every one of which is made in the fullest proportion, the most perfect shape, the best workmanship, and the finest finish.

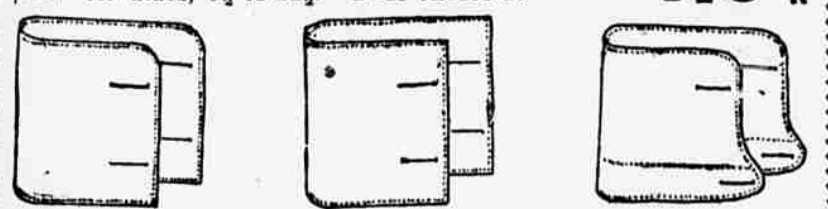
The preparations for this sale have been going on for the past nine months, the order being placed when cotton had touched the lowest point in its history, when wages were low and work uncertain, and was given to one of the largest manufacturers of men's furnishings in the world at a time when he preferred keeping his factory running on full time for the sake of his hands (without any profit to himself) rather than close it up or run it on half or quarter time. This is why there isn't a single piece offered at this sale that isn't less than manufacturers' cost, and in most instances less than half their real value at the present time.



MEN'S AND BOYS' 2100-Linen Collars in the most popular and fashionable styles (the illustrations give you an idea of the shapes). These identical qualities are sold everywhere at 15c. and 20c. each. We have all sizes, from 12 to 17 1/2 inches. All have the new and patent easy-to-button eyelet buttonholes.



MEN'S CUFFS, like illustrations. All are four-ply, well made, and are the most popular and fashionable styles. Sold everywhere at 25c. the pair. All sizes, 9 1/2 to 11 1/2. Your choice at - - -



MEN'S AND BOYS' White Muslin Shirts, 3-ply, buttoned, re-enforced on the sides, well and strongly made, equal for wear or quality to what is usually sold at 40c.; all sizes, 12 to 17 (no small orders). Piled from this lot, at - - - **25c.**

MEN'S AND BOYS' Extra Heavy Muslin Shirts, double back and double front, 3-ply linen bosoms, cut from this lot, at - - - **29c.**

MEN'S AND BOYS' White Muslin Shirts, re-enforced on the sides, patent extension back and sleeve facings, linen bosoms, felled seams; the quality, fit, and finish are equal to any custom shirt sold for 1.00; they have a patent pocket for collar button at neck which does away with any irritation; all sizes, 12 to 17 1/2, at - - - **45c.**

MEN'S White Muslin Shirts, unaltered. This is the Full Dress Shirt that is sold laundried by men's furnishing stores for 1.00 and 1.25; the quality, fit, and finish are identical to the same. You can save 50 per cent. by buying them from us unaltered; all sizes, 12 1/2 to 17, at - - - **59c.**

MEN'S White Muslin Body Shirts, laundried, with fine Madras colored bosom, like illustration, in a choice line of stripes and colors; open front. This is one of the most stylish shirts of to-day, and is sold by men's furnishing stores for 1.00. AT - - - **63c.**

Great Clearing Sale of Ladies' Capes & Jackets, all tailor-made, in the latest styles and choicest fabrics, representing immense assortments from overstocked cloak manufacturers, bought for cash at less than the cost of manufacture, and selling at figures that don't represent the cost of the material.



Ladies' box or high button fine HOUSE JACKET, former price 12.50; special clearing price - - - **5.98**

Ladies' box front, plain and rough CHEVROT JACKET, former price 5.75; special clearing price - - - **2.95**

Ladies' box and high button rough CHEVROT JACKET, former price 8.50; special clearing price - - - **3.98**

Ladies' high button, or shield front FRENCH JACKET, in silk lined, former price 17.00; special clearing price - - - **7.98**

Ladies' FULL SWEEP CAPES of fine French Beaver, richly embroidered with braid and trimmed with edging of fur on rolling collar and fronts; former price 15.00; special clearing price - - - **3.98**

Ladies' FULL SWEEP CAPES of Persian Lamb Cloth, silk lined, trimmed on rolling collar and fronts; former price 15.00; special clearing price - - - **4.79**

Ladies' FULL SWEEP CAPES of fine silk Seal Plush, satin lined, trimmed on rolling collar and fronts with edging of Thibet fur, former price 15.00; special clearing price - - - **5.76**

Ladies' EXTRA FULL SWEEP CAPES of extra fine silk Seal Plush, satin lined, trimmed on rolling collar and fronts with edging of Thibet fur, former price 15.00; special clearing price - - - **7.98**

Ladies' FULL SWEEP CAPES of fine silk Seal Plush, satin lined, richly embroidered with braid and jet, and trimmed on rolling collar and fronts with edging of Thibet fur, former price 15.00; special clearing price - - - **7.98**

ENRICH BROS.

Store Open 8:30 A. M. To-morrow. Underwear Sale

Begins at 9 A. M. Mail Orders promptly filled.

1896. ANNUAL SALE. 1896.

Ladies' Underwear.

FAR SURPASSING ALL EFFORTS OF FORMER YEARS.

An event always eagerly looked for by thousands of ladies within hundreds of miles of New York.

We take great pleasure in announcing that we place on sale to-morrow

40,000

examples of rich Underwear, which for exquisite workmanship, perfection of shape, quality of sewing, etc., has never been equaled in this city, even by ourselves.

The distinction of selling the finest and daintiest underwear for ladies at the lowest prices will continue to remain with us. Ladies desiring fine garments worth from 1.00 to 3.00 each will find every article necessary for a trousseau at 50c.

WE ONLY ASK AN INSPECTION. THE PRICE AND QUALITY ARE BOUND TO BE IRRESISTIBLE.

Recall that, values from at least one to three dollars all at 50c. each.

NIGHT DRESSES, LONDALE CAMBRIC, EMPIRE FRONT, HANDSOMELY TRIMMED WITH FINE IRISH POINT EMBROIDERED RUFFLE, TRIMMED YOKES AND FINISHED WITH BANDS OF FEATHER STITCHING.**NIGHT DRESSES**, FINE MUSLIN, MARGUERITE YOKES OF FIVE ROWS OF TORCHON LACE AND ENGLISH EMBROIDERED INSERTION, FINISHED WITH FULL LACE RUFFLE AND FEATHER STITCHING.**NIGHT DRESSES**, FRUIT OF LOOM MUSLIN, CIRCULAR YOKES OF 47 PIN TUCKS, PRETTILY FINISHED AROUND YOKES, NECK, AND SLEEVES WITH DEEP INDIA LINEN RUFFLE, EDGED WITH ITALIAN LACE AND EMBROIDERED BEADING AND DAINITY SHADES RIBBON.**NEGLIGEE ROBE** OF FANCY FIGURED INDIA LINEN, EMPIRE EFFECT, PRETTILY FINISHED WITH DEEP SAILOR COLLAR, EDGED WITH DAINITY ITALIAN LACE.**NIGHT DRESSES**, EXTRA SIZE, LONDALE MUSLIN, SOLID TUCKED POMPADOUE YOKES, PRETTILY TRIMMED WITH FINE EMBROIDERED RUFFLE.**CORSET COVERS**, HIGH POMPADOUE YOKES OF ALTERNATING ROWS OF INSERTING OF FINE ITALIAN LACE AND GUILPURE EMBROIDERY, FINISHED WITH LACE EDGE.**CORSET COVERS**, ROUND YOKES, HANDSOMELY TRIMMED WITH EMBROIDERED INSERTING, BEADING AND RIBBON, FINISHED WITH FEATHER STITCHED BAND AND FULL EMBROIDERED EDGE.**CORSET COVERS**, HEART SHAPE YOKES OF SOLID ENGLISH EMBROIDERY AND GATHERED RUFFLE OF FINE POINT DE PARIS LACE.**CORSET COVERS** IN FINE FRENCH PERCALE, HAND MADE EMBROIDERED CLOTH SCOLLOPS AND FLOWERS.**UNDERWEAR**, MUSLIN, HANDSOMELY TRIMMED WITH DEEP EMBROIDERED RUFFLE OF ENGLISH EMBROIDERY AND TUCKS ABOVE.**UNDERWEAR**, CAMBRIC, TRIMMED WITH DEEP FLOUNCE OF INDIA LINEN AND FINISHED WITH INSERTING OF VALENCIENNES AND FULL LACE RUFFLE.**DRESSING JACKETS** IN FANCY FIGURED INDIA LINEN, IN ALL THE DAINITY SHADES PRETTILY TRIMMED, EMPIRE FRONT, LACE AND RIBBON BEADING, AND FINISHED WITH DEEP LACE TRIMMED SAILOR COLLAR.**DRAWERS**, LONDALE CAMBRIC, FULL EXTRA WIDTH, HANDSOMELY TRIMMED, WITH A DEEP FLOUNCE OF FINE GUILPURE EMBROIDERY.**DRAWERS**, CAMBRIC, FULL CHEVRON, TRIMMED WITH DEEP SPANISH FLOUNCE AND FINISHED WITH VALENCIENNES LACE, EDGE RUFFLE AND TUCKS ABOVE.**DRAWERS**, INDIA LAWN, HANDSOMELY TRIMMED WITH DEEP SPANISH RUFFLE OF FINE TORCHON INSERTING AND EDGE.**DRAWERS**, LADIES' KNICKERBOCKER BICYCLE DRAWERS, OF FINE MUSLIN, BANNED AT KNEE WITH DEEP EMBROIDERED RUFFLE.**DRAWERS**, LONDALE MUSLIN, HANDSOMELY TRIMMED WITH FINE GUILPURE EMBROIDERY, INSERTING TUCKING AND FINISHED WITH DEEP NEEDLEWORK RUFFLE AND FEATHER STITCHING.**DRAWERS**, OF FINE FRENCH PERCALE, HAND MADE, AND EMBROIDERED INSERTING AND EDGES.**CHIMESIE**, LONDALE CAMBRIC, EMPIRE YOKES OF SOLID EMBROIDERY, TUCKED SKIRT, TRIMMED WITH DEEP EMBROIDERED RUFFLE, HEADED WITH CLUSTER OF FINE TUCKS.**CHIMESIE**, INDIA LAWN, TUCKED SKIRT, MARGUERITE FRONT OF ALTERNATIVE ROWS OF FINE VALENCIENNES LACE INSERTING, RIBBON BEADING AND FULL LACE EDGE.**CHIMESIE**, EXTRA SIZE, FRUIT OF THE LOOM MUSLIN, HEART SHAPE YOKES OF ALTERNATIVE ROWS OF FINE NEEDLEWORK INSERTING AND EDGE.**CHIMESIE**, LONDALE CAMBRIC, ROUND YOKES, ELABORATELY TRIMMED WITH DEEP VALENCIENNES LACE, RUFFLE HEADED WITH FINE EMBROIDERY AND FEATHER STITCHED RIBBON RUN BAND AND LACE EDGE.**SKIRT**, LONDALE MUSLIN, UMBRELLA TRIMMED, WITH DEEP SPANISH FLOUNCE AND FINISHED WITH FULL TUCKED RUFFLE.**SKIRT**, FINE MUSLIN, HANDSOMELY TRIMMED WITH DEEP CAMBRIC RUFFLE AND FINISHED WITH VALENCIENNES LACE EDGE.**SKIRT**, FINE MUSLIN, TRIMMED WITH DEEP CAMBRIC FLOUNCE AND FINISHED WITH TUCKS AND IRISH POINT EMBROIDERED EDGE.**SKIRT**, FULL UMBRELLA, HANDSOMELY TRIMMED, WITH DEEP SPANISH FLOUNCE OF TWO ROWS OF FINE TORCHON INSERTING AND EDGE.**SKIRT**, FINE MUSLIN, HANDSOMELY TRIMMED WITH DEEP HAMBURG EMBROIDERED FLOUNCE, HEADED WITH TUCKS.

REMEMBER, EVERY ARTICLE, WITHOUT EXCEPTION, IS ONLY

59c.

In order to supply each and every one of our customers we shall limit the sale of more than two garments of a style to each purchaser.

WE POSITIVELY REFUSE TO SELL TO DEALERS.

In addition to the above we shall sell hundreds of choice pieces in fine French and Domestic Linen, slightly soiled; also Silk and Muslin Dressing Jackets and Lounging Gowns at less than half price.

UNDERWEAR SALE BEGINS AT 9 A. M.

SIXTH AVENUE AND 23D ST.

B. Altman & Co.

DIRECT ATTENTION TO THEIR

Housekeeping Linens,

All Marked at SPECIAL PRICES this month.

Hemstitched and Fringed HUCK TOWELS, \$1.50, 2.50 and 3.00 dozen.

DAMASK TABLE CLOTHS,

2 x 2 yards . . . \$1.50 & 2.25

2 x 2 1/2 yards . . . 1.85 & 2.75

2 x 3 yards . . . 2.25 & 3.35

3-4 NAPKINS

\$1.95, 2.35, and 3.25 dozen.

LARGE SIZE CROCHET SPREADS, 85c. and \$1.00 each.

LARGE SIZE MARSEILLES SPREADS, \$1.90 and 2.65 each.

18th St., 19th St. and Sixth Ave.

Stern Bros.

will continue

To-morrow

Their Sale of

Ladies' Jackets, Capes and Wraps

Including many desirable Garments not heretofore shown, at

Exceptionally Low Prices.

West 23d St.

Stern Bros.

will offer

To-morrow

a large collection of very desirable

Gulpure Openwork,

Nainsook, Cambric and Swiss

Embroideries

at 5c, 12c,

18c, 25c,

45c, 50c yd

Very Much

Below Prevailing Prices.

West 23d St

GRATEFUL-COMFORTING.

EPPE'S COCOA

BREAKFAST-SUPPER.

"By a thorough knowledge of the natural laws which govern the operation of digestion and nutrition, and by a careful application of the fine properties of well selected Cocoa, Mr. Epps has provided for our breakfast and supper a deliciously flavored beverage which may save us many heavy doctors' bills. It is by the judicious use of such articles of diet that a constitution may be gradually built up until strong enough to resist every tendency to disease. Hundreds of subtle maladies are floating around us ready to attack wherever there is a weak point. We may escape many a fatal shaft by keeping ourselves well fortified with pure blood and a properly nourished frame." Sold only in half-pint tins by grocers, confectioners, etc.

JAMES EPPS & CO., Ltd., Homoeopathic Chemists, London, England.

PATENTS.

DPOAR TATE & CO., 245 Broadway, patent solicitors, all countries; no charge for sending patents obtained through us. Send for "100 Inventions Wanted." Handbook free.

PATENTS for inventions procured promptly; low rates. ROBERT & BISHOP, 69 Nassau St., N. Y., established 1864.

WANTED-AN IDEA. Write JOHN WEDDERBURN, 250 E. 5th St., New York, N. Y., for particulars.

Wanted-AN IDEA. Write JOHN WEDDERBURN, 250 E. 5th St., New York, N. Y., for particulars.

R. H. MACY & CO.

SIXTH AVE., 18TH TO 14TH ST.

SPECIAL SALES! SPECIAL SALES!

Everybody knows what "Macy Specials" mean in low prices.

Embroideries.

10,000 yards of fine white Cambric, 4 inches wide, variety of patterns, per yard. 11

10,000 yards of fine white Cambric 3 1/2 inches wide, variety of patterns, per yard. 24

10,000 yards of fine white Cambric and Swiss Embroidery, variety of patterns, per yard. 29

Laces.

Black Chenille Spotted Velling, 27 inches wide; regular price 45c. per yard. 24

Black Chenille Spotted Velling, 27 inches wide; regular price 24c. per yard. 18

Four Specials in

Fine Silk Umbrellas.

Close collars, steel rods, case and tassel; sold elsewhere at \$2.00 1.49

Close collars, steel rods, case and tassel; sold elsewhere at \$2.50 1.97

Close collars, steel rods, case and tassel; sold elsewhere at \$3.00 2.49

Close collars, steel rods, case and tassel; sold elsewhere at \$4.00 3.09

Muslin Underwear.

Manufactured in our own factory. Prices lower than ever before.

Drawers, hem and tucks. 10

Drawers, tucks and cambric ruffs. 29

Drawers, tucks and cambric ruffs, feather stitched. 24

Drawers, tucks and cambric ruffs, Chemise, tucks, insertion and cambric ruffs. 29

Chemise, puffs, hemstitching and cambric ruffs. 29

Corset Covers, muslin, cut V, tucks, beading and embroidered edge. 21

Corset Covers, cambric. 11

Corset Covers, cambric, cut square, embroidered edge. 17

New importation of Swiss embroidered Handkerchiefs. .09, .10, .11, .12, .13

Linens.

In the linen line we have never before been able to offer so much in value for so little in money. Study these figures; come and see the goods.

1 Case extra heavy and fine Damask; worth 05c. 49

1 Lot 8-10 extremely heavy Linen Covers, great assortment of patterns; worth \$2.50. 1.49

1 Lot 8 Napkins; worth \$1.75. 1.09

Shoes.

500 Pairs Ladies' "Hygienic Wool Sole" Patent Boots, patent leather tips; worth \$4.00. 2.94

500 Pairs Ladies' Dongola Top, straight goat, foxed, tipped, back-sewed, with worth \$5.00. 3.49

400 Pairs Ladies' Fine Kid Button Boots, tipped, made for a \$5.00 line; our price. 2.99

Men's Shirts.

Shirts to order, made in our own workrooms, in every variety of style and materials. Prices the lowest.

Unaltered Union Nonpareil Muslin, 8-ply, 1,900 lines bosom, double stitched, reinforced back and front, and extensive facings. 49

Unaltered Union Nonpareil Muslin, 8-ply, 2,000 lines bosom, made in our own workrooms, hand-worked button holes, in quality and finish equal to custom made, at - - - .69

Laundried Union Nonpareil Muslin, 8-ply linen bosom, reinforced back and front, extensive facings.69

Men's Night Shirts, Union Muslin, fancy trimmed, cut full in body, 50 inches long.69

Sateen Night Shirts, plain and French embroidered.69 and .89

Mackintoshes.

Mixed Cheviot, with detachable Cape. 2.99

Serge, Cheviot and Meltons, in Black or Blue, with Cape and double breasted. 10.19

5.99, 7.79, 10.19, 11.99. 10.19

Our \$2.00 Ladies' Mackintoshes, plain colors, reduced to - - - .1.99

Also a very large assortment of Waterproof Coats, made under the new Rigby process, from - - - .11.99 to 20.00

Medicinal Goods.

Emulsion of Cod Liver Oil, bottle49

Norwegian Cod Liver Oil, strictly pure, our own importation, bottle.49

Being identical with that sold elsewhere and extensively advertised under another name at double the price.

Prophylactic, invaluable as a dentifrice and mouth wash, absolute purity guaranteed.49

Sarsaparilla, unequalled for purity and strength.69

Quinine Pills, per 100 - - - .69

1 grain. 14 3 grain. 24

2 grain. 18 5 grain. 49

3 Specials in Lamps.

BAREMET.

Brass Hanging Lamp, complete with silk and lace shade. 1.99

Brass Hanging Lamp, heavy ornate column, rich gilt base and four complete with silk and lace shade. 2.99

Brass Extension Piano Lamp, 16-inch ornate table top, complete with silk and lace shade. 3.99

Cloaks-Suits-Furs.

The most of our stock of Ladies', Misses', and Children's Cloaks, Suits, and Furs has been marked down. Scarcely an article escaped the cut.

No deviation from our established rule that these garments must be sold the season they are made up.

Jackets.

Ladies' Black Beaver Jackets, 26 inches long, tight fitting, 24 seam faced, mandolin sleeves, worth \$7.50, at - - - 3.99

Ladies' shield front Beaver Cloth Jacket, ripple back, mandolin sleeves, box plait front and sleeves trimmed with narrow black braid; worth \$9.00, at - - - 4.99

Ladies' extra full Plush Capes, 26 inches long, lined with satin rhinoceros, handsomely jetted and braided around the bottom of cape, sable fur around the collar and down front of cape; worth \$80.00, at - - - 12.99

Furs.

Electric Seal Capes, handsomely trimmed with Alaska Sable or Thibet Lamb, at - - - 11.94

Astrakhan Capes, made of whole skins, 30 inches long, satin lining, reduced to, French Coney Capes, 20 inches long, full size, good linings, reduced to. 4.99

Ladies' Suits.

Sacrifices are made here because there must be no deviation from our established rule that these garments must be sold the season they are made up.

Tailor-made Suits of fancy woolsens mixtures, waist stylishly trimmed with velvet, full width skirts; worth \$18.00, at - - - 10.99

All-wool Cheviot finish Black Serge Reaser Suits, silk lined Jackets, skirts lined with percale, velvet binding; worth \$25.00, at - - - 12.99

Big Black Silk Deal.

We have just purchased from a well-known manufacturer, whose goods are noted for great durability, his entire stock of rich Black Satin Duchesse and Black Brocade Gros Grain, which we offer at much less than present cost of production.

Three exceptional bargains which cannot be duplicated.

Elegant black Duchesse, recently sold at \$1.00.79

The regular \$1.40 grade, at - - - .99

The \$1.75 quality, at - - - 1.25

The \$1.50 broadened Gros Grain, all choice designs, at - - - .99

Colored Silks.